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DOCUMENT Strategy Forum Announces New 2011 Dates and Venue to Accommodate Expanded Conference

The annual conference and exposition providing high-level education and strategies for the transactional document and customer communications industry.

Bridgeport, CT – [EventEvolution Management](#) is pleased to announce it has secured new dates and venue for [DOCUMENT Strategy Forum 2011](#). The Forum will now take place November 1-3 at the [Crowne Plaza O'Hare](#), Chicago.

“With the recent announcement of our SharePoint joint agreement with [AIIM](#) and [Gimmel](#) and the expanded role that the [Business Forms Management Association](#) (BFMA) will play, we found ourselves in need of larger exhibit space and meeting rooms,” explained Joel Dunkel, President, EventEvolution Management, Inc., producer of DOCUMENT Strategy Forum. “With one of the largest conference centers in the area, the Crowne Plaza O'Hare offers us the ability to grow the exhibit floor as needed and provides us with ample conference meeting rooms to accommodate our growing program,” continued Dunkel.

DOCUMENT Strategy Forum will feature a total of six conference tracks; **Document Management Strategy** and **Output Management** produced by *DOCUMENT*, **SharePoint Applications** produced by Gimmel, **Forms Management & Design** and **Technology/Process/Workflow** produced by BFMA and **Mailing Optimization** track produced by *Mailing Systems Technology*.

In addition to the venue change, moving the show from late October to November 1-3 was widely supported by current exhibitors, speakers and others allied to the show. “Many companies I’ve been speaking with are very happy with the date change as it gives them a little more logistical lee-way in what historically is a very busy month for shows in October,” said Ken Waddell, Publisher, [DOCUMENT](#).

To request information on attending or exhibiting at DOCUMENT Strategy Forum, please call 866.378.4991 or email jdunkel@EventEvolution.com.

About EventEvolution Management Inc.:

Established in 2001, EventEvolution Management Inc. is an event producer, management and consulting firm specializing in professional trade shows and conferences in both the B2C and B2B marketplaces. EventEvolution partnered with *DOCUMENT*, the leading multi-media source focused on the strategies and hands-on tools for the transactional document and customer communications marketplace since 1992, for this event.

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